

SEO Limitations on Free Website Plans

Source: [The Truth About 'Free Websites'](#)

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Key SEO restrictions imposed by free website plans and their impact on search engine visibility and ranking performance.

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SEO Element	Free Plan Limitation	Impact
Page titles and meta descriptions	Limited or no customisation	Reduced click-through rates
URL structure	Non-customisable, includes platform name	Lower keyword relevance
XML sitemaps	Auto-generated only, cannot customise	Incomplete indexing
Robots.txt	Cannot modify	Cannot control crawler access
Schema markup	Not supported	Missing rich snippet opportunities
SSL certificates	Sometimes unavailable	Security warnings, ranking penalty

[Read the full article ?](#)

<https://websiteconnect.co.uk/truth-about-free-websites/>